

A vertical photograph of a narrow, cobblestone street in Copenhagen, Denmark. The street is lined with colorful, multi-story buildings in shades of red, orange, yellow, and purple. A large, ornate street lamp hangs over the road. Bicycles are parked along the right side of the street.

Join the North American Pavilion

This is your opportunity to showcase to the world as several thousand water professionals gather in Copenhagen this fall. This is the International Water Association's largest event and only occurs every two years. Be part of the North American reception on the tradeshow floor.

In addition to an excellent technical program, the exhibition floor will welcome over 10,000 visitors from around the world.

BE PART OF OUR NORTH AMERICAN TEAM

The next World Water Congress will be in Toronto in 2024, so we need to make a big impression in Copenhagen!

We have secured a great spot for the North American Pavilion, just inside the main doors of the exhibition floor. And across from the main Denmark pavilion. We will have a mix of 6m² and 9m² booths for our corporate partners. We will have some poster locations within the pavilion too. We need your support to build momentum for 2024!

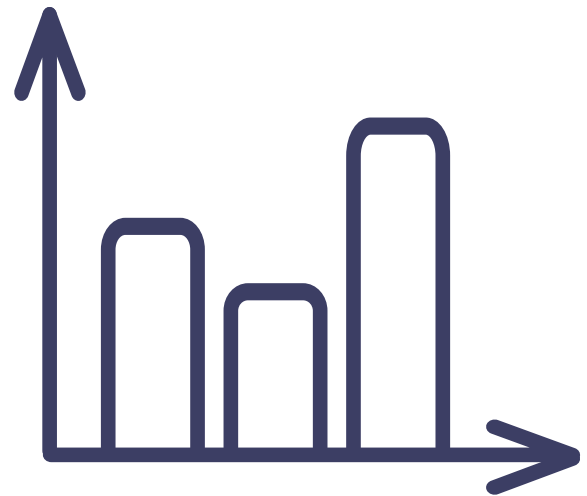


WHAT ARE THE BENEFITS?

One full delegate registration to participate in the Congress (value of 1,000€) .

Additional members of your team will have full access to the entire exhibition and all the network events there. Use our pavilion as a meeting space all week. Based on previous IWA exhibitions, we expect well over 10,000 visitors from around the world.

Your logo and a corporate description will appear on the IWA WWC&E website and the official Program Book. Together, we will also be hosting a North American reception in the pavilion that will provide an excellent networking opportunity.



TAKE A FULL BOOTH

Each booth includes:

- basic shell and set up with carpet
- 4 passes for the trade show floor
- Table and chairs available.
- Common meeting space.

- High level B2B opportunities available.
- exhibitors have the opportunity to purchase a full delegate badge at 50% discounted rate (limited #s)

LARGER BOOTH

Our larger booth is 9 m²
(3m x 3m)

\$6,700 CDN or \$5,200 USD

*plus additional taxes

SMALLER BOOTH

Our smaller booth is 6 m²
(3m x 2m)

\$4,700 CDN or \$3,600 USD

*plus additional taxes

SHARED BOOTH

Combine with partners to share a booth space.

Perfect for academic delegates attending.

POSTER

Wall space available to promote your team or project.

\$1,100 CDN or \$900 USD

*plus additional taxes

PARTNERS

- Canada's Trade Commissioner to Denmark
- Canadian Water & Wastewater Association
- American Water Works Association
- Water Environment Federation,
- Canadian Association for Water Quality
- Water Canada Magazine

