



CANADIAN WATER AND WASTEWATER ASSOCIATION

**NW
WC
2023**



SPONSORSHIP AND EXHIBITOR
PROSPECTUS

NOVEMBER 12 -15, 2023
SHERATON FALLSVIEW HOTEL
NIAGARA FALLS, ON

THE NATIONAL WATER & WASTEWATER CONFERENCE 2023

NWWC 2023



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Let's Gather at the Falls!

Join us as Canada's water professionals gather November 12th to 15th in Niagara Falls, Ontario. The NWWC is by far the best networking event in Canada for our water/wastewater utilities AND for our private sector partners that support utility operations.

Your support as a sponsor or your participation in the "marketplace" puts you in the middle of this network. Our exhibitor space is not off in a separate trade show room, but has been purposefully designed as a marketplace that serves as a hub of the entire conference - where most of the meals and coffee breaks are held. A table in the marketplace gives a space to introduce yourself and your services to Canada's most influential water leaders.

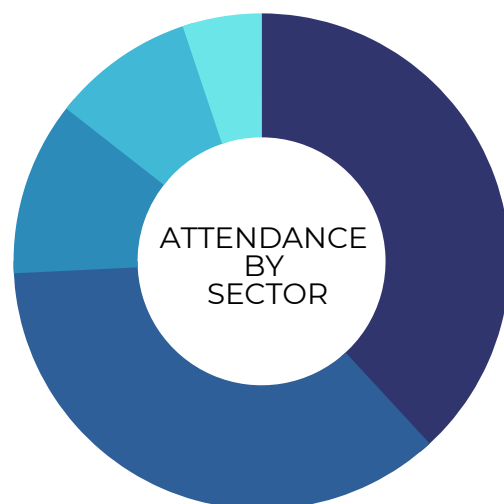
We start with an Opening Reception on Sunday night to welcome our delegates from across Canada. Monday night is dedicated to our exhibitors with a Power Hour in the exhibitor space, then an open night to invite potential clients to dinner. Our Conference Celebration on the Tuesday night is always a memorable experience, and this year might top them all! I hope you can join us and I promise you will be impressed by both the quality of the technical program and the calibre of the delegates.

VICKI CAMPBELL, CWWA PRESIDENT



THE CANADIAN WATER AND WASTEWATER ASSOCIATION (CWWA)

The CWWA is Canada's national professional association for the municipal water and wastewater sector and THE national voice for this sector. We are a not-for-profit corporation, established in 1986, to represent the common interest of Canada's public sector water and wastewater systems at the federal level; to promote the best possible national policies, programs, codes, standards, and legislation; and to facilitate national networking and knowledge sharing. Our corporate membership includes Canada's municipal utilities; federal, provincial and territorial government departments and agencies; private sector consultants and suppliers; academics; and NGO's. CWWA has been hosting successful national conferences for over 30 years.



- UTILITY LEADERS - MUNICIPAL SECTOR
- UTILITY LEADERS - PRIVATE SECTOR
- NGO AND ASSOCIATIONS
- GOVERNMENT - FEDERAL AND PROVINCIAL
- ACADEMIC

WHY SPONSOR AND/OR EXHIBIT

.....
Sponsorship and exhibiting will put you in touch with our elite range of delegates, offering a number of benefits including:

The opportunity to present your products, services, and newest innovations directly to senior managers.

Access the water and wastewater managers on a one-to-one basis who make the decisions about products and services.

Develop a higher profile within the water and wastewater arena.

Strengthen existing relationships and create new ones nationally.



PLATINUM \$20,000+

(1 available – Conference Celebration Event)

Conference Banner and Signage

- Your company logo on a banner and signs prominently displayed at the conference

Promotional Opportunities

- Three minute speaking opportunity to address attendees

Marketing Profile

- Your company logo and level of sponsorship will be included on the conference website and on the conference app with a direct link to your website;
- Acknowledgement in final program with logo; and
- Two complimentary push notifications (marketing message) in the conference app.

Other Benefits

- Four (4) complimentary full conference registrations with access to conference programming and social events and
- One-time access to the Delegate List in advance of the conference.

GOLD \$15,000+

(3 available – 1 Welcome Reception, 2 Lunches)

Conference Banner and Signage

- Your company logo on a banner and signs prominently displayed at the conference

Promotional Opportunities

- Three minute speaking opportunity to address attendees

Marketing Profile

- Your company logo and level of sponsorship will be included on the conference website and on the conference app with a direct link to your website;
- Sponsor recognition with your name badges;
- Acknowledgement in final program with logo; and
- One complimentary push notification (marketing message) in the conference app.

Other Benefits

- Three (3) full conference registrations with access to conference programming and social events



SILVER \$10,000+

(6 available – 1 Opening Keynote, 3 Breakfasts, 1 Conference App, 1 Hotel Keycards)

Conference Banner and Signage

- Your company logo prominently displayed at the conference

Marketing Profile

- Your company logo and level of sponsorship will be included on the conference website and on the conference app with a direct link to your website;
- Sponsor recognition with your name badges; and
- Acknowledgement in final program with logo.

Other Benefits

- Two (2) complimentary full conference registrations with access to conference programming and social events

FRIEND \$5,000+

(7 available – 5 Refreshment Breaks, 1 Badge Sponsor, 1 Lanyard Sponsor, 1 Social Event Transportation Sponsor)

Conference Banner and Signage

- Your company logo prominently displayed at the conference

Marketing Profile

- Your company logo and level of sponsorship will be included on the conference website and on the conference app with a direct link to your website;
- Sponsor recognition with your name badges; and
- Acknowledgement in final program with logo.

Other Benefits

- One (1) complimentary full conference registration with access to conference programming and social event
- Complimentary transportation to social event



EXHIBITOR MARKETPLACE FEES

MEMBERS:

Early Bird Fee - \$2,800 | Regular Fee - \$3,100

NON MEMBERS:

Early Bird Fee - \$3,100 | Regular Fee - \$3,500

Early bird rates end August 31, 2023

Exhibitor Marketplace Space

Your exhibitor tabletop package includes:

- 2 Complimentary full conference registrations with access to conference programming and social events;
- Carpeting;
- Electrical outlet;
- 1 skirted table (6' long) and two (2) chairs;
- Complimentary meals including breakfasts, lunches, refreshment breaks and Welcome Reception;
- Overnight security in the exhibit area for the duration;
- Listing on conference website;
- Profile on Conference app with logo;
- Name badges for all exhibit representatives (max. 2 per table); and
- Company description (max. 50 words) in the conference app.

The following is NOT included in your booth package:

- Material handling, additional equipment/supplies or drayage costs;
- Individual tabletop lighting, transportation, warehousing, brokerage services, special materials, carpets or furnishings beyond those already specified, and the movement, transfer, removal, storage, setup and dismantling of customer exhibits;
- Telephone, computer data lines and specialized telecommunication services; and
- Specialized security staffing requirements for individual exhibits, either overnight or during the event, in addition to the general level of security provided by the Conference Management.

All necessary forms for the above services can be found online in the Exhibitor Service Kit as of September 8, 2023.

SHOW HOURS

Monday, November 13
0730 - 1830

Tuesday, November 14
0730 - 1530

Scheduled hours with delegates include breakfasts for 3 days, refreshment breaks for 3 days and lunches for 2 days, with a Reception Monday evening in the Exhibitor Marketplace.



RESERVE YOUR EXHIBIT SPACE NOW

CANCELLATION

If tabletop space is cancelled on or before July 21, 2023, a full refund less an administrative charge of \$350.00 will apply. If space is cancelled between July 22 and September 7, 2023, 50% of the tabletop fees will be refunded. No refunds will be given for cancellations received after September 8, 2023. Notice of cancellation of tabletop space and/or tabletop personnel must be submitted in writing by email to shannon@intuitivece.com.

INSURANCE

Each exhibitor must maintain in force, during the days of the exhibition and during the two weeks preceding and succeeding those days, insurance in an amount not less than \$2,000,000 of liability for injury to persons and loss of or damage to property. The insurance must include coverage for product's liability and all operations connected with the exhibition.

BOOTH AVAILABILITY

Application forms will be numbered upon receipt, and space will be assigned on a first-come, first-paid basis according to your choice. To reserve an exhibit space, complete the Exhibitor Application Form with your online payment to CWWA.

EXHIBITOR SERVICES KIT

Once the application is received and tabletops are confirmed, an electronic Exhibitor Services Kit will be available as of September 8, 2023 on the CWWA website. A tabletop confirmation email will be sent at that time to the identified contact person who will be given the link to the Exhibitor Services Kit.

The Exhibitor Services Kit includes the show's Rules and Regulations, a tabletop confirmation and agreement form and various other important order forms relating to equipment and tabletop set-up. In the Exhibitor Services Kit you will also find contact information for the Show Suppliers, their services and applicable order forms, shipping instructions and a deadline checklist.

ACCOMMODATION

Exhibitors can receive a special hotel rate at the Sheraton Fallsview Hotel on bookings made before Monday, October 16 2023. Availability and rates cannot be guaranteed after this date. Please make your reservations directly with the hotel and request the NWWC room block or visit the accommodation link at www.cwwa.ca.

Guestroom Rate: \$179.00 (plus taxes)



For the most up to date information,
please visit the conference website at:
<https://cwwa.ca/nwwc/>

CONTACT OUR CONFERENCE
MANAGER FOR MORE INFORMATION
AND TO CUSTOMIZE YOUR SPONSOR
OR EXHIBITOR PACKAGE:

Shannon Byck, CMP, VEMM, DES
Intuitive Conferences + Events
e: shannon@intuitivece.com
c: 647-215-5267

Sign up here...

→ [To become a Sponsor](#)

→ [To become an Exhibitor](#)

HEAD OFFICE
CWWA, Unit 11, 1010 Polytek Street, Ottawa, ON K1J 9H9 Canada



**THANK
YOU**