

# IWA World Water Congress & Exhibition 2024

Opportunities for Innovation and Action

**TORONTO | CANADA**  
11-15 AUGUST 2024



## BE A PART OF THE CANADA PAVILION

### INVITATION: PILLAR STANDS



### North America Hosts the World!

The 2024 IWA World Water Congress & Exhibition (WWCE) will take place in **Toronto, Canada, from 11-15 August 2024**. It will be held in the first-class facilities of the Metro Toronto Convention Centre.

This is one of the greatest global water events, and it is being hosted here in North America by your water associations – CWWA and CAWQ, with the support of WEF and AWWA. As hosts, we need to have a great presence as we welcome the world. The IWA WWCE 2024 therefore presents an opportunity like no other to profile your organization and showcase your technologies, solutions and expertise!

### Target Audience

The key target audience for the Exhibition is the Congress delegates - water professionals from across the full water cycle from more than 100 countries worldwide. In addition to Congress delegates, the Exhibition will attract local, regional and international trade visitors. IWA expects over 10,000 participants from the global water sector.

A pillar is an economical alternative allowing you to disseminate information about your company or organization, with the choice of either networking on-site or opting for a passive display.

### Pillar Fees

**\$2,200 CDN + HST**

#### Inclusions

Pillar space to include 1 counter, 1 chair (not as pictured), board artwork, and electrical outlet.

Module size: 1m x 2.25m = 2.25sq.m / 2.44m high (units are double sided)

\*Pillar will support a monitor should you choose to provide

#### Stand allocation

Application Forms will be numbered upon receipt, and space will be assigned on a first-come, first-paid basis. To reserve space, complete the Application Form below with your payment option noted.

#### Payment

Payment must be received prior to the start of the Congress via the registration link.

#### Cancellation

If space is cancelled between March 1 and April 30, 50% of the fees will be refunded. No refunds will be given for cancellations received after May 1, 2024. Notice of cancellation of booth space must be submitted in writing to CWWA.

#### Which is true?

- a. North America has a lot we can show to the world
- b. North America can learn a lot from the world
- c. Maybe it's a bit of both!



HOW TO SIGN UP?  
CLICK BELOW TO  
REGISTER TODAY!



## BOOK YOUR PILLAR!

Do not hesitate to reach out to  
**Lynn at [lynn@intuitivece.com](mailto:lynn@intuitivece.com)**  
if you have any questions!